

# NANCY GROCE

Profile 2018



**DO YOU NEED  
A GREAT EVENT?**

**NOMINATED  
& PAST FINALIST**

For excellence within the industry

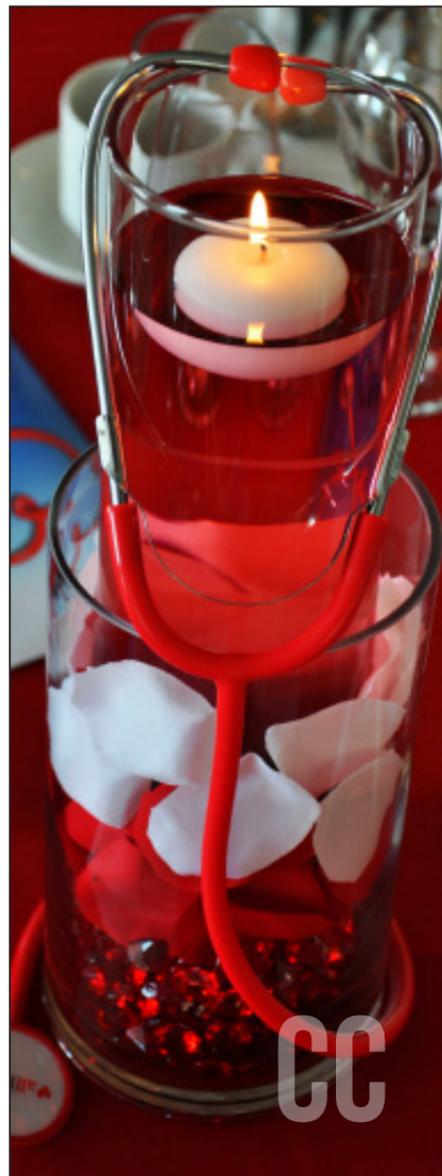
**EVENT ARCHITECT**

Owner of Croce Creative CC

**20  
YEARS IN  
THE KNOW**

**NANCY  
HAS WHAT  
IT TAKES**

developing & planning great events



# Croce Creative CC/

Croce Creative CC is a leading producer of eventful experiences. Led by owner Nancy Croce, CC is a highly sought after company that offers a full range of services, including creative development, production, staging, management and events marketing.

Management of CC events involves expert project management of diverse creative, production and multi-media sectors. CC specializes in corporate/private galas, fashion shows, public relations events, opening and closing ceremonies, entertainment, tradeshows, promotions, meeting and conference planning, as well as product branding/launches.

CC brings a strong track record in focusing on bottom-line results. The company serves the following industries: Retail, Shopping Centres, Arts, Theatre, Industrial/Commercial, Office Supplies, Tourism and Not-for-Profit.



**Nancy Croce**  
*event&creative director*

## EVENTS FOCUSED ON YOU

## SCHEDULING FOR 2018



**Questions  
and to hire:**

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Niagara Falls, Ontario.

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**Email:**  
nancy@crocecreative.com  
**www.crocecreative.com**

“CAPTURING  
AN EVENT  
WITH EVERY  
FINE DETAIL  
AND MAKING  
IT MEMORABLE  
& ENJOYABLE  
TO WOW EACH  
AND EVERY  
GUEST



## the art of nancy/

Putting passion, details and a creative eye to work

Planning, developing, coordinating, executing and launching an event of any type takes a certain “savoir faire”. Nancy has just that. And for her, it’s all about the details. Details make it happen. Not everyone has that “savoir faire” and the ability to put together a fabulous event whether small or big. Nancy’s work speaks for itself. Her work is a product of her heart and soul, along with a creative energy that abounds from start to finish.



# the history of nancy//

Creative. Intuitive. Proven. Strategic. Experienced.  
Driven. Strives for Excellence. Facilitator. Leader.

Nancy Croce is a marketing and event director with more than 20 years experience in the field. She has an established track record of success in executing marketing and special events for such names as Niagara Folk Arts Festival; Niagara Symphony; Roselawn Centre Theatre; Niagara Casinos; CIPBA Niagara; Festivals/Events Ontario and the City of St. Catharines.

She specializes in the planning and execution of galas, fashion shows, public relations events, entertainment, tradeshows, promotions, meeting and conference planning, and product branding/launches. Nancy's company, Croce Creative CC, was a finalist for the Niagara Entrepreneur of the Year Awards and a six-time finalist for the Canadian Special Events Star Awards. Her affiliations and community involvement are vast and varied. Nancy continues to prove her strength in assessing a client's needs and delivering creative excellence on time and on budget.

Nancy has been owner of Croce Creative CC since 2003 with the focus on development, public relations, marketing and the planning of tourism galas, Empire Communities, conferences, tradeshows and festivals. She has also been a consultant for Cuvée 2013 & 2014.

#### Related experience:

DIRECTOR OF MARKETING at ROSELAWN CENTRE FOR THE LIVING ARTS - 2002  
DIRECTOR OF DEVELOPMENT AND OUTREACH for NIAGARA SYMPHONY - 2001  
SPECIAL EVENTS MANAGER at NIAGARA CASINOS - 1996 to 2000  
MARKETING DIRECTOR /SEAWAY MALL - 1993-1996

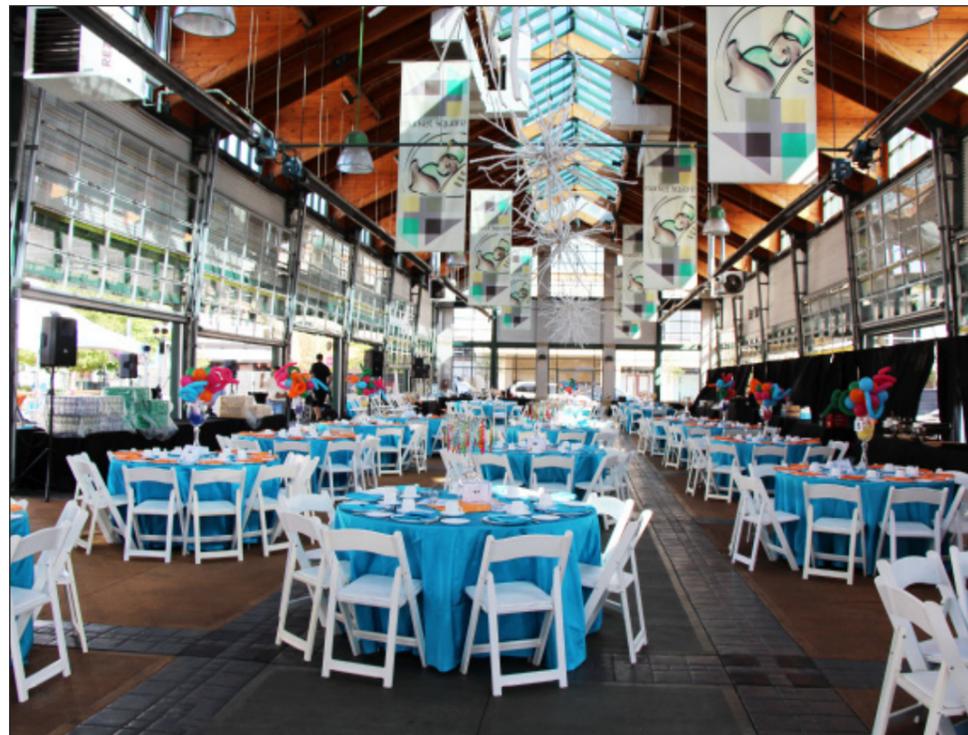
#### Education:

Niagara College of Applied Arts and Technology April 1988  
Fashion Arts/ Specializing in Advertising and Marketing, Graduated with honours. World of Wines course certificate taught by Winesavvy/Evan Saviolidis.





MEMBER  
OF VARIOUS  
INDUSTRY  
ASSOCIATIONS  
ISES & CANSPEP  
NF TOURISM  
FESTIVAL &  
EVENTS ONTARIO



# croce events/

Buffalo Bills M&G

Niagara Icewine Festival/Cuvee

Niagara Folk Arts Festival

Bascis Office Products Ltd

Niagara Film Festival Gala

Casino Niagara Grand Opening

NHL Player Steve Ludzik Celebrity Roast

Croce Creative CC events are truly their very own unique creations.. CC has a stellar supporting cast that help to bring together all the elements for simply a fabulous event.

Lighting, staging, catering, decor, DJ or live band, photography, entertainment outdoor event tents, and wine are key to an event. Nancy has it all in place for any event need.

Talk to Nancy about all her past events

NEW ENERGY DRINK / [www.website.com](http://www.website.com)



[www.crocecreative.com](http://www.crocecreative.com)